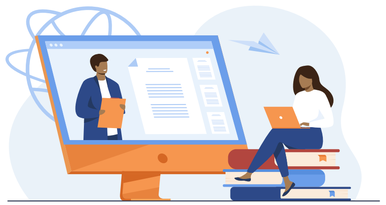
INFRASTRUCTURE MAP

VISUALIZE THE INFRASTRUCTURE THAT WILL HELP YOU ATTRACT AND SERVE PERFECTLY ALIGNED CUSTOMERS



VOICE ALIGNED MARKETING

MODULE #4 — OUTREACH METHODS

- SEARCH INTENT MARKETING
- SOCIAL MEDIA MARKETING
- PAID ADVERTISING
- FREE + PAID EVENTS
- INFLUENCERS & SPONSORSHIPS

MODULE #3 — SERVING YOUR AUDIENCE

- BRAND MESSAGE EDUCATION
- CUSTOMER JOURNEY EDUCATION
- FREE BRANDED RESOURCES
- EMAIL MARKETING
- DELIVERING TO YOUR CUSTOMERS

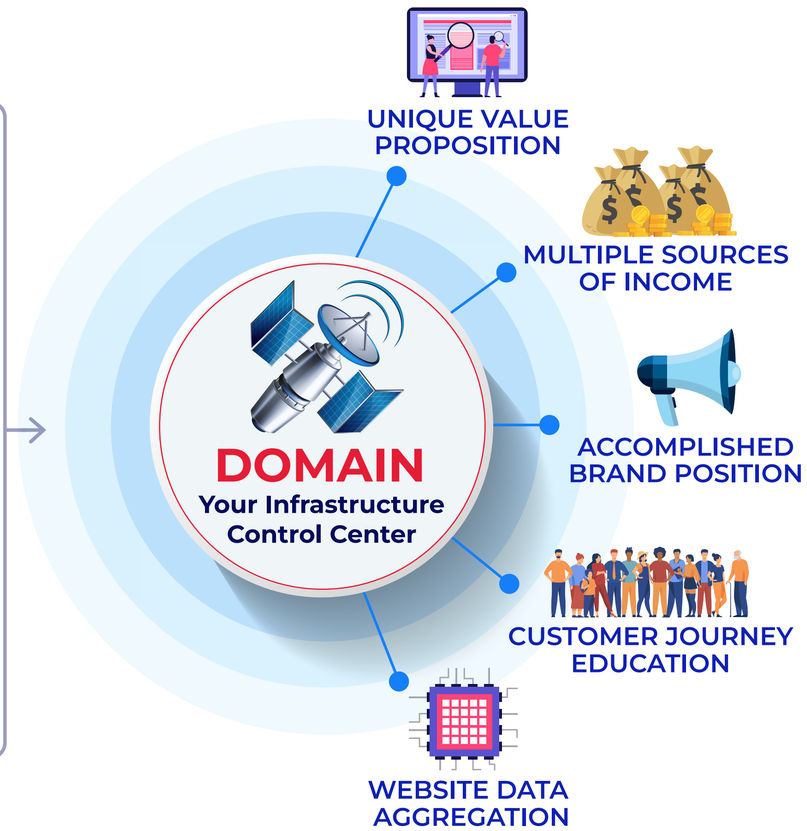
MODULE #2 — CONVERSION AMPLIFIERS

- 7 ATTRACTION MARKETING LAWS
- 7-11-4 "OMNI CHANNEL" STRATEGY
- ALGORITHMIC FLOW OF CONTENT
- 100% SELF-SERVE USER EXPERIENCE
- A HIGH PERCEIVED VALUE

MODULE #1 — PREPARING TO SERVE

- VOICE & BRAND MESSAGE ALIGNMENT
- 1000 POUNDS OF PROOF
- AN ATTRACTIVE AND AUTOMATED WEBSITE INFRASTRUCTURE
- A CLEAR & COMPELLING OFFER(S)

SERVE YOUR AUDIENCE



ENLARGE YOUR INFLUENCE

© Copyright 2025 | perfectblend.biz | All Rights Reserved.
Unauthorized reproduction is strictly prohibited.